Intimacy & Tactility

The realities of our physical bodies can become deemphasized when we encounter so much of the world through our screens. Perhaps as an antidote, online video regularly focuses on food, grooming, fitness, sex, and other matters that reflect or even affirm our physical existence.

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ASMR

ASMR, an abbreviation of Autonomous Sensory Meridian Response, describes a pleasant tingling sensation that some people report feeling on their scalp and upper neck when they encounter certain stimuli (or "triggers"). Whispering is the most common trigger, followed by personal attention, crisp sounds, and slow movements. Viewers watch ASMR videos to relax, help them sleep, or cope with stress. The phenomenon was unrecognized by the scientific community until those who experience ASMR found each other online, named the sensation, and organized to bring attention to the sensation.

Lita Relaxing Voice Massage Instruc- ASMR Let Me Give You SKisses! Twin tions Video for Face and Ears | 1:47 | 2007 | massageclips2

Whisper 1 - hello! | 1:47 | 2009 | WhisperingLife *first ASMR video

Relaxing eye test video - softly speaking | 10:35 | 2010 | Glistening-Whisper *first ASMR Role Play

ASMR 93.3D Head Massage (Binaural - Wear Headphones) - SOUNDsculptures - 3D Sound |13:17 | 2012 | SOUNDsculptures

Manley ASMR - ASMR for Men | 1:11:55 | 2014 | Ephemeral Rift

(3D binaural sound) Trigger finder - 23 most popular asmr triggers 46:29 | 2014 | Deep Ocean of Sounds Binaural SK and Kiss Sounds To Trigger Tingles & Help You Relax | 18:51 | Heather Feather

[한국어 상황극 ASMR] 친구야 귀파 줄게:) Ear Cleaning RP | 27:47 | 2015

I Dana ASMR

Super Long Relaxing ASMR Haircut ℅ Head Massage, Hair Brushing, 11 Triggers | 49:30 | 2015 | Emma WhispersRed

HD Makeup Consultation Roleplay (ASMR) | 45:15 | 2015 | Tony Bomboni

.*. Intoxicating Sounds .*. ASMR | 31:08 | 2016 | Maria GentleWhispering

Pickle ASMR Eating Sounds/BIG Crunch/Intense | 9:00 | 2017 | Spirit Payton / ASMRTheChew

Popping

Popping videos document the release of fluid from pimples, cysts, and other abscesses. Early videos were shot by amateurs, but physicians now dominate the genre. Popping videos produce anxiety and arousal, followed by relief and resolution. Self-described "popaholics" seek thrills by watching these disgusting or dangerous moments from the safety of a screen. Ear wax extraction videos, a more recent development, similarly speak to our grooming instincts and fascination with our bodies.

* These videos may not suitable for all audiences and require special glasses, available at the front desk, to view.

Wow he was saving for the winter. Lots of puss action | 1:47 | 2006

Best Pimple Pop Ever | 3:01 | 2011 | insanewombats3

HUGE CYST EXTRACTION | 4:24 | 2011 l stonner67

The Longest Grossest Ingrown Hair In History | 1:06 | 2012 | Joe Gross

BIGGEST CYST ON THE PLANET Operation Kill George | 9:52 | 2012 | ProjectKillGeorge

Black & White Heads On Nose Part 3 4:05 | 2012 | Dr. Vikram Yadav

25 year old zit | 6:18 | 2013 | J Hall

Removing impacted earwax | :45 | 2014 | Kyle Davis

Huge Botfly Maggot Removed from Head | 1:54 | 2014 | Simon James

Super Ear Wax Removal with Cerumen-y Goodness | Auburn Medical Group | 3:02 | 2016 | Auburn Medical Group

巨型耳朵粉刺-黑頭粉刺 | 8:39 | 2017 | 澄熒SPA

194: Eardrum about to 'EXPLODE' after Blocked Ear Wax Removal using Endoscopic Ear Microsuction | 5:38 | 2017 | Mr. Neel Raithatha / The Wax Whisperer

EIGHT POPS for you - PIMPLE POPPER MADNESS!! | 16:26 | 2017 | Dr. Sandra Lee / Dr. Pimple Popper

Unboxing and Haul

Unboxing and Haul videos depict a range of commercial products being unpackaged, opened, or otherwise revealed to the camera. Early unboxing videos focused on consumer technology products like mobile phones and video game consoles. Toy unboxing videos feature bright colors and recognizable fictional characters, and have become lucrative in large part due to their audience of young children and the recommendation algorithms that keep them watching similar videos. Haul videos feature teens and young women displaying and describing recently purchased makeup or clothing one item at a time. While unboxing and haul videos can offer a practical service by documenting what a purchaser can expect, they produce a vicarious experience for the viewer, one of anticipation and resolution akin to unwrapping a gift and interacting with its contents.

Unbox.IT : Unboxing Ceremony of Nokia E61 | 1:26 | 2006 | Unbox.IT

CheapvD Gets His PS3 | 3:01 | 2006 | CheapyD

What's in my Purse? | 9:58 | 2008 | Elle Fowler

Haul: Mac Cosmetics and Forever 21 | 10:06 | 2009 | Blair Fowler / juicystar07

First Video :) Mac and Sephora Haul. | 7:03 | 2009 | Bethany Mota

Day 9 LEGO STAR WARS Advent Calendar Review Set 9509 - 2012 - Stop Motion & FREE CODE | 1:07 | 2012 | EvanTubeHD

iPhone 5s Unboxing (Gold Edition) 3:33 | 2013 | Mark Watson / Soldier Knows Best

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Giant Princess Kinder Surprise Eggs Disney Frozen Elsa Anna Minnie Mickey Play-Doh Huevos Sorpresa 14:27 | 2014 | FunToysCollector Disney

Toys Review \$1000 Earphones! (Shure SE846

Unboxing & Test) | 10:07 | 2014 | Lewis Hilsenteger / Unbox Therapy

Mega Subscription Box Unboxing -NerdBlock, ArcadeBlock & Horror-Block | 11:29 | 2015 | Barnacules Nerdgasm

Spring Try On Clothing Haul 2018 | 15:28 | 2018 | Jenn Im

Sexcam

Sexcams harken to the early days of the web, when pioneers like Jennifer Ringley (JenniCam) and Ana Koog (AnaCam) installed networked cameras in their homes and broadcasted regularly updated images of their daily lives, including sex acts. Today sexcam models perform on camera from their homes or studios for live audiences (public or private) around the world, by themselves or with partners, while responding in real time to live chat. Public sexcam shows revolve around the act of tipping, where viewers spend virtual currency to encourage or prompt onscreen acts. Private shows are typically billed by the minute. Sexcams are similar to digital peep shows or sex phone lines, offering intimacy safely mediated by the screen.

Live sexcams on chaturbate.com

* These videos may not suitable for all audiences and require special glasses. available at the front desk, to view.

Mukbang

Mukbang, derived from the Korean words for "eating" and "broadcast," depicts BJs (Broadcast Jockeys) eating large meals for the camera. The form began in South Korea on streaming website AfreecaTV, where BJs eat live and interact with viewers via chat. Western viewers report that watching Mukbang is relaxing (possibly related to ASMR) and helps them maintain diets because it causes them to feel full. Mukbang stands in stark contrast to the perfectly posed food of Instagram or the eating-as-adventure of travelers like Anthony Bourdain, instead highlighting the inherent intimacy and messiness of food consumption.

excerpt from October 1, 2013 broadcast | 1:05:22 | 2013 | BJ TheDiva 왕쥬 네네스노윙치킨 먹방 chicken mukbang(Eating Show) | 56:23 | 2013 I BJ Godessiu/Wangiu

범프리카 불닭볶음면5개+보쌈 불닭 아 덤벼라 작살나는 흡입속도 | 11:38 | 2014 | BJ Bomprika

피트니스요정)1.2kg대박 맘모스빵 단 호박죽 각종 빵먹방 mukbang | 42:20 | 2015 | BJ Fitness Fairy

창현▶초대박 치즈등갈비 1차 먹방 151204 Jackpot Cheese Ribs Eating Show | 1:03:21 | 2015 | BJ Ummma

Banzz I really wanted to eat ramen...5 Samyang ramen! Mukbang 51:35 | 2016 | BJ Banzz

THE ALL AMERICAN "MUKBANG"

42:19 | 2016 | ErikTheElectric SPICY COLD NOODLES aka bibim Naengmyeon • MUKBANG | 34:06 | 2016 | MommyTang

18 Year old Pato's Before class.. Jjajangmyun, Sweet & sour pork, fried rice Mukbang? | 29:10 | 2017 | BJ Pato

[2015 vs 2018] Baked Duck 5 Shugi Mukbang | 41:37 | 2018 | BJ Shukii BREAKFAST MUKBANG WITH MY

BOYFRIEND AND HIS ROOMMATES! | 29:31 | 2018 | Trisha Paytas | blndsundoll4mj

Oddly Satisfying

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Oddly Satisfying videos depict richly colored fluid materials and malleable surfaces, refined motor skills, synchronized motion, and precise arrangements that viewers find inexplicably rewarding to watch. Some viewers and creators report a relationship to ASMR. Research suggests some of these videos create what psychologists call "Just Right" feelings that reward engaging with order and completeness. This concept originates with Obsessive Compulsive Disorder; people with Touristic OCD have "Not Just Right Experiences" and pathologically seek "Just Right" sensations.

Sand.isfying Kinetic Sand Video Com- floam making 🙀 :53 | 2018 | pilation #1 | 3:49 | 2016 | sand.isfying

Update: Aurora Borealis it is... | 2016 | sparklygoo

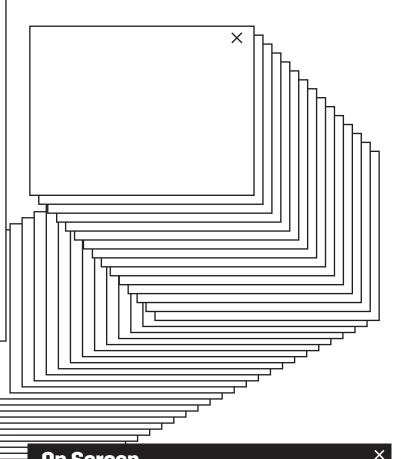
Try Not To Get Satisfied Challenge (99.9% Will Fail!) | 9:36 | 2017 | Mr. Melotte

@compoundkings neon squishy like slime |:56 | 2017 | crafyslimecreator

waveslimes

Asmr (no talking) wet foam block crush (relaxing sounds) | 2:38 | 2018 I Issa Floral Foam

Pink and maybe green or blue hard soap cutting ASMR | 10:05 | 2018 | ASMR SOAP OUFFN



On Screen

Six explainer videos, produced by Polygon in association with Museum of the Moving Image, elaborate on some of the most significant new genres of online video: ASMR, Unboxing, Vlog, Let's Play, Reaction, and Explainer.

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