

Many people take pants for granted and don't realize the important role pants have played in human survival and culture since before recorded history.

This is...

## THE HISTORY OF PANTS!



### A Humbling Beginning



The first humans attempted to cover their naked lower bodies with configurations of leaves. Encounters with poison ivy led to experiments with animal hides and eventually to the invention of cloth.

### Pants Pants Evolution

Historians estimate that pants evolved sometime during the Agricultural Revolution. Pants were useful for holding seeds and tools and quickly caught on, becoming the favored leg covering for many millennia.



### When In Rome...

The ancient Romans rejected pants, opting instead to wear skirts or togas during bloody conquests and birthday suits at orgies and bacchanalias.

### No Pants, Yes Plague



The Dark Ages marked a further turn toward tunics, a rejection of flea-resistant pants, and consequently, a plague that eradicated half of the world's population.

### The Return To Pants

It was during the Renaissance that inventors across Europe realized the importance of pants and attempted to recreate these articles of clothing from the past, but with many failures. [See: pantaloons] Michelangelo sculpted his famous David to aid seamsters with pants-fitting.



## No Women Allowed



During the Victorian era, pants were tools of patriarchal oppression. Women, not allowed to wear pants, had to ride horses sideways and fit awkward hoop skirts through narrow doorways. The bloomers of the 1850s began the movement toward pants and suffrage.

## Make Pants, Not War

During the Cultural Revolution, pants innovation progressed faster than ever before as disaffected youths campaigned for more pants freedom. The resulting pants proliferation created hundreds of new fastenings, lengths, pocket placements, and shapes, adding immense diversity to the world of pants.



## In Your Hands/On Your Legs!

Today, thousands of companies make pants in every shape, size, color, and style you can imagine! Pants are now readily available the world over. Now everyone has the opportunity to know the warm embrace of pants.

If you are ready to accept pants into your life, simply visit a clothing emporium and ask the salesperson to direct you to the pants.



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